

## Strategic Leadership Workshop

Tuesday, November 17th 10:00 AM to 12:00 PM

Please join us on November 17th in a virtual workshop for club directors, officers and managers. The Club Benchmarking team will present three 30-minute sessions related to strategic governance and capital planning with time allotted in each session for Q&A.

### Session 1: The Seven Characteristics of Highly Effective Boards



**Steve Mona**

Director of Governance and Leadership

Drawing on 35 years of experience in reporting to and serving on boards as CEO of state, national and international associations, Steve Mona will share observations on “The Seven Characteristics of Highly Effective Boards” and present Club Benchmarking research that makes the case for a strategic, purposeful approach to club governance.

### Session 2: The Board Governance Survey – Best Practices and Beyond



**Joe Abely and Dave Duval**

Executive Consultants

Joe Abely and Dave Duval pioneered survey-driven governance reviews in the club industry. During this session, they will present findings from their ongoing research, discuss observations from their current governance survey and actively engage in discussion with program participants.

Participating board members will be asked to complete the Club Governance Survey prior to the event and results will be disseminated and discussed during this session.

### Session 3: Where Do We Go from Here? Implementing a Forward-Looking Capital Plan



**Chris Barron, CCM**

Executive Director – North Eastern U.S. & Eastern Canada

Chris Barron will walk participants through the steps of developing and implementing a forward-looking capital plan. In addition to best practices in the capital planning process, topics addressed in this session will include net worth, capital funding mechanisms, value proposition and the member experience and the concept of members as owners versus customers.