



2022 P.J. Boatwright, Jr. Internships - Mass Golf

Purpose: To provide a comprehensive introduction and training experience for qualified interns to prepare for a career in golf administration.

Term of Internship(s): Multiple internships are available; please see each department description and length of internship(s).

Location: Interns will be based at Mass Golf headquarters in Norton and will travel within the state (potential for limited travel throughout New England area).

Championships, Tournaments & Events

Internship(s) Available: Multiple 3 - 6+ month internships available

Contact: Kevin Eldridge – Director of Rules & Competitions – keldridge@massgolf.org

- Support in the organization and administration of championships, tournaments, women's events, mixed events, junior events, and player development events. This includes Mass Golf, New England Golf Association, and United States Golf Association sponsored events.
 - Preparation of event materials, including but not limited to; Player Info sheets, Tee/Alpha sheets, Local Rules & Hole Location sheets, Scorecards and Pace of Play sheets.
- Provide on-site support for all events:
 - Site preparation; including but not limited to course marking, course setup and event infrastructure (tents, signage, scoreboards, etc.).
 - Management and care for all event related equipment and supplies.
 - Works closely with staff, volunteers, and rules officials prior to and throughout events.
- Assist with data entry, specifically championship and tournament real-time scoring (USGA Tournament Management).
- Develops proficiency in the use of Golf Genius/USGA Tournament Management program.
- Support and assists with general operations and projects as they relate to all Mass Golf, New England Golf Association and United States Golf Association offerings and programs.

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Communications

Internship Available: One, 4+ month

Contact: Catherine Carmignani – Director of Communications & Marketing – ccarmignani@massgolf.org

- Provide event coverage in both written and digital form, including but not limited to pre-event press releases, special interviews, daily updates and post event recaps.
- Assist with on-site posting of content to web sites, photo galleries and social media sites (i.e. Facebook, Twitter, Instagram).
- Must have a basic working knowledge of WordPress and the Adobe Suite (Photoshop, Premier Pro, Illustrator and After Effects).
- Responsible for pitching and developing unique content (videos, blogs, written stories).
- Assist with graphic updating, editing and creation.
- Assist with filming, production and editing of video content.
- Help build historical archives of stories, photos and videos.
- Assist with research, writing, fact checking, stat checking and proofing of content for the magazine
- Provide support for First Tee Massachusetts and Youth on Course activities.

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Marketing and Championship Promotion

Internship Available: One, 3 month

Contact: Catherine Carmignani – Director of Communications & Marketing – ccarmignani@massgolf.org

- Assist in the marketing and promotion of upcoming USGA Championships in state (U.S. Open and U.S. Senior Amateur)
- Support staff in the creation of original written and digital features leading up to and during the USGA Championships
- Capturing content at the Championship venues in advance of the Championship proper, inclusive of photo, video, and drone footage
- Support pre-Championship meetings, engagements, and programs.
- Contribute to social media marketing and promotional campaigns related to various Mass Golf initiatives and events
- Assist staff with website support; posting content, editing pages and uploading media
- Examine analytics of Mass Golf's owned assets (newsletters, social media and website) to help identify opportunities for optimization
- Support development efforts by organizing and distributing advertising collateral and partnership assets
- Assist other departments within Mass Golf as time permits.

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Member Services

Internship Available: 4+ month

Contact: Jenna Walkiewicz – Assistant Director of Member Growth & Services – jwalkiewicz@massgolf.org

- Assists in the administration of men's and women's tournaments and develops proficiency in the use of Golf Genius/USGA Tournament Management program.
- Assists with management of the USGA GHIN system as it relates to members and member clubs.
- Provide support to clinics and events for The First Tee of Massachusetts designed to engage and develop area youth.
- Training provided in the USGA Course Rating System and assists with on-site support for course ratings.
- Assists with the annual renewal process for Mass Golf/GHIN membership.
- Support and assists with general operations and projects as they relate to all Member Service offerings and programs.

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Women's Tournaments and Events

Internship Available: One, 6+ month

Contact: Naomi Nesenoff – Manager of Women's Events and Player Development – nesenoff@massgolf.org

- Support in the organization, administration and operations of women's tournaments, mixed events, parent child events, statewide inter-club team matches and championship, and player development events.
- Preparation of event materials, including but not limited to; Player Info sheets, Tee/Alpha sheets, Local Rules & Hole Location sheets, Scorecards and Pace of Play sheets.
- Provide on-site support for all events:
- Site preparation; including but not limited to course marking, course setup and event infrastructure (tents, signage, etc.).
- Management and care for all event related equipment and supplies.
- Works closely with staff, volunteers, and rules officials prior to and throughout events.
- Provide communications support to membership for various events.
- Assist with data entry, specifically championship and tournament real-time scoring (USGA Tournament Management).
- Develops proficiency in the use of Golf Genius/USGA Tournament Management program.
- Provide support for the First Tee of Massachusetts activities.

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Qualifications: Varies by position. Please click on the application links to learn about each internship's qualifications. Not eligible for consideration are Mass Golf/USGA employees, officials, their relatives, or past USGA grant recipients.

Compensation: This is a paid internship.

Housing & Transportation: Intern must arrange for housing in the Massachusetts area and provide their own reliable automotive transportation. Intern will be reimbursed for all related expenses when traveling on Mass Golf business and reimbursed for the use of their personal automobile while on official business.

Office Attire: Intern will be expected to wear casual, neat, business-type attire for all office responsibilities. Mass Golf attire will be supplied for event/on-site work.

To Apply: Please use the individual "Apply Now" links above for each specific internship posting. Candidates are encouraged to apply for more than one internship, if interested.

All applications must be received no later than 4:30 p.m. (EST), Friday, January 14, 2022.