

GOLF GENIUS™ PRODUCT MATRIX

FEATURE			DETAILS
Cloud Based	✓	✓	Nothing to download, accessible from anywhere
Full Library of Tournament Formats	✓	✓	Single Round, Multi Round, Bracket, Ryder Cup, Round Robin and more
Season Long Competitions	✓	✓	Points, Ringers, Birdies, etc
Basic Event Websites	✓	✓	Customizable logos, colors, and backgrounds plus tee sheets, leaderboards and photos
TV Leaderboards	✓	✓	Display completed results for all competitions within an event
League Management	✓	✓	Manage the entire season including registration, rosters, divisions, rounds, pairings, points, etc
Custom Printed Materials	✓	✓	Scorecards, Scoreboards, Cart Signs, Tee Sheets, Hole Locations, etc plus MS Publisher templates and merge tools for advanced layouts
Product Support	✓	✓	Online Knowledge Base, Online Support, Live Phone Support
Full Integration with GHIN	✓	✓	Full integration to retrieve Handicap Indexes, post scores, and download club rosters
Mobile App with Live Scoring and Live Leaderboards		✓	Free app for iPhone, iPad and Android with live score entry and leaderboards
Custom Event Websites		✓	Unlimited pages to build robust event websites complete with custom registration, sponsor content and more
Online Event Registration with Payment Processing		✓	Fully customizable online registration with secure credit card payments
Open Tee Times		✓	Ability for players to select specific tee time and include others in leagues and/or events
Trip Management		✓	Manage the entire trip including courses, players, tournaments, pairings, leaderboards and expenses
Custom Sponsor Content		✓	Sponsor branding and messaging on mobile app, TV leaderboards, printed materials, and event website
Full integration with Club Systems		✓	Seamless integration with other club systems including Club Essential, ForeTees, Jonas, MembersFirst, Visage, GPSI/Club Car
Text Messaging		✓	Deliver important information (tee times, weather delays, and more) directly to your players
Marketing Campaigns		✓	Schedule custom email and text notifications to highlight upcoming events