Dear Golf Course Owner/Manager,

As Women's Golf Day (WGD) approaches, we are excited to invite you to be a part of this global movement that promotes women's golf and encourages more women to get on the course. We urge you to register your golf course for Women's Golf Day 2024 and join us in empowering women through golf.

Women's Golf Day is an international event that brings together women of all ages and skill levels to celebrate golf and learn the skills that last a lifetime. Locations can choose which day they want to host the event between May 28th and June 4th. It provides a unique opportunity for golf courses to attract new female golfers, create community engagement within and outside the club, enhance your courses brand visibility and grow the game with women and juniors.

Our new website is ready to make 2024 an even more amazing year with new tools to make it easy for you to grow the game. We within 100 days from Women's Golf Day's Weeklong Celebration- and we invite you celebrate with us by registering your location now and experience the benefits of WGD all year! Use the special code below on the <u>registration page</u> to <u>receive a Premier Listing valued at \$350 for the price of \$159</u> (a savings of \$200).

Please use the special code GMWGD24

By registering your golf course for Women's Golf Day 2024, you can be a part of this growing movement, that takes place in over 1,300 locations in 86 countries, and enjoy the following benefits:

Increased Business: Women's Golf Day attracts thousands of women worldwide, and by participating, you can tap into this untapped market of potential golfers. Hosting a Women's Golf Day event at your course can bring in new customers, junior golfers, increase revenue, and build a loyal customer base.

Enhanced Brand Visibility: Women's Golf Day as a global event which garners extensive media coverage and social media attention. By registering your golf course, you can leverage the WGD web platform all year long with the ability to promote tee times, instruction, fittings, events, and travel in addition to your WGD event. The WGD brand and platform help promote your course to a broader audience. Preview a SAMPLE LOCATION LISTING PAGE link here: https://www.womensgolfday.com/location/wgd-sample-listing/

CONNECT and Build Community: WGD Connect is a new way to communicate with thousands of golfers and learn about resources available, stay and play trips, lessons and academies and events happening at thousands of courses around the world. As a registered WGD location, you can build community and be a part of this substantial new communications tool for players to connect to one another and to share their love of golf.

Registering your golf course for Women's Golf Day 2024 is easy. Simply visit our website at womensgolfday.com and click on the "Register Your Location" button to sign up. Once registered, you will receive online access to a wealth of resources including event planning guides, marketing materials, social media posts, and promotional tools to help you host a successful Women's Golf Day event.

If you have registered your location in previous years, you can renew your listing by logging in to your account at womensgolfday.com/my-account and selecting "My Location Listings" from the menu to access your location listing and renew for 2024. If you have never registered a location before, registration is now open at womensgolfday.com/register.

If you have any questions about Women's Golf Day or the registration process, please do not hesitate to contact me. Join us in the global celebration and help grow the game for new and existing golfers **engaging**, **empowering** and **supporting** the growth of the game. We look forward to your participation and support.

Sincerely,
Elisa Gaudet
Women's Golf Day
support@womensgolfday.com